



Privacy Policy.

We know that you care how information about you is used and shared and we appreciate your trust that we will do so carefully and sensibly. This notice describes our privacy policy. By visiting this site, you are accepting the practices described in this Privacy Notice.

What personal information about customers does this site gather?

- **Information You Give Us:** We receive and store any information you enter on our Website or give us in any other way. You can choose not to provide certain information, but then you might not be able to take advantage of many of our features. We use the information that you provide for such purposes as responding to your requests, customizing future requests for you, improving our service, and communicating with you.
- **Automatic Information:** We receive and store certain types of information whenever you interact with us. For example, like many Websites, we use "cookies" and we obtain certain types of information when your Web browser accesses this site. A number of companies offer utilities designed to help you visit Web sites anonymously. Although we will not be able to provide you with a personalized experience at this site if we cannot recognize you, we want you to be aware that these tools exist.
- **Information from Other Sources:** We might receive information about you from other sources and add it to our account information.

What about cookies?

- Cookies are alphanumeric identifiers that we transfer to your computer's hard drive through your Web browser to enable our systems to recognize your

browser and to provide features in our service process, personalized greetings, etc.

Does this site share the information it receives?

Information about our customers is an important part of our business and we are not in the business of selling it to others. We share customer information only as described below controls that either are subject to this Privacy Notice or follow practices at least as protective as those described in this Privacy Notice.

- **Affiliated Businesses We Do Not Control:** We work closely with our affiliated businesses. You can tell when a third party is involved in your transactions and we share customer information related to those transactions with that third party.
- **Agents:**We employ other companies and individuals to perform functions on our behalf. Examples include fulfilling orders, delivering packages, sending postal mail and email, removing repetitive information from customer lists, analyzing data, providing marketing assistance, providing search results and links (including paid listings and links), processing credit card payments, and providing customer service. They have access to personal information needed to perform their functions, but may not use it for other purposes.
- **Promotional Offers:**Sometimes we send offers to selected groups of customers on behalf of other businesses. When we do this, we do not give that business your name and address.
- **Business Transfers:**As we continue to develop our business, we might sell or buy stores, subsidiaries, or business units. In such transactions, customer information generally is one of the transferred business assets but remains subject to the promises made in any pre-existing Privacy Notice (unless, of course, the customer consents otherwise). Also, in the unlikely event that we are acquired or assigned, customer information will of course be one of the transferred assets.
- **Protection of Our Store and Others:**We release account and other personal information when we believe release is appropriate to comply with the law; enforce or apply our Terms and Conditions of Use and other agreements; or protect the rights, property, or safety of this company, our users, or others. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction. Obviously, however, this does not include selling, renting, sharing, or otherwise disclosing personally identifiable

information from customers for commercial purposes in violation of the commitments set forth in this Privacy Notice.

- With Your Consent: Other than as set out above, you will receive notice when information about you might go to third parties, and you will have an opportunity to choose not to share the information.

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How secure is information about me?

- We work to protect the security of your information during transmission by using Secure Sockets Layer (SSL) software, which encrypts information you input.

Conditions of Use, Notices, and Revisions

If you choose to visit this site, your visit and any dispute over privacy is subject to this Notice, including limitations on damages, arbitration of disputes, and application of the law of this state. If you have any concern about privacy at this site, please contact us with a thorough description and we will try to resolve it.

Automatic Information

Examples of the information we collect and analyze include the Internet protocol (IP) address used to connect your computer to the Internet; login; email address; password; computer and connection information such as browser type and version, operating system, and platform; purchase history, which we sometimes aggregate with similar information from other customers; the full Uniform Resource Locator (URL) clickstream to, through, and from our Web site, including date and time; cookie number; and products you viewed or searched for. During some visits we may use software tools such as JavaScript to measure and collect session information, including page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page.